Grammata to Distribute Alex eReader, Create Online Bookstore for Spanish Speaking Markets Worldwide

*Grammata to Offer Spanish eBooks and Alex eReader, the
first dual screen multimedia eReader based on the Android OS*

MADRID, April 14, 2010 - Grammata,a Spanish company specializing in the design, content and sale of eReaders and Spring Design announced that Grammata will open an online ebookstore and sell the Alex eReader in Spain online and in retail stores starting July 2010 starting with 1000 titles. Grammata is currently consolidating digital books from various Spanish publishers and expects to offer 15,000 to 45,000 Spanish language eBooks for sale and selected copyright-free classics at no cost through its online store at www.grammata.es.

"EReaders represent the future of publishing and we are committed to offering new devices with exciting new functionality and features," said Juan González de la Cámara, CEO of Grammata. "Alex represents a fresh new approach to the concept and design of eReaders and its open source operating system guarantees a major step forward toward the continuing advancement of eReader technology. Grammata will offer the Alex worldwide and hopes to address all Spanish speaking customers interested in getting Spanish titles with Alex as their eReader."

Alex is the first eReader based on Google's Android OS, with patented dual screen interaction technology (Duet Navigator). Equipped with two screens - one main 6-inch screen with e-ink technology and a secondary 3.5-inch screen with LCD technology

Alex currently offers WiFi, and will offer 3G and EVDO/CDMA models later this year, which makes it the first real wireless mobile eReader device that allows users to access the Internet and their personalized bookshops wherever and whenever they need to.

Alex eReader now available for Spanish Speaking Markets

"Alex represents a new age for reading content with an eReader as it enables users to go beyond printed pages and enjoy a multimedia interactive reading experience," comments, Priscilla Lu, CEO of Spring Design. "Alex, which has been conceived for the educational, professional and entertainment markets, enriches any reading experience with images, videos and notes created by the users themselves or by other authors."

Grammata plans to develop a community around the Alex eReader, offering a two-year warranty, customer service for all content and device questions, as well as a blog where users may share their interests learn of the latest developments and updates for the Alex eReader.

About Spring Design

Founded in 2006, Spring Design offers innovative solutions and products for the electronic books market. Based in Cupertino (California), and with development laboratories in Taiwan and China, Spring Design has been a pioneer in the design of dual screens, which offer users the chance to "enrich" any text with multimedia links, adding a new dimension to the act of reading and creating a whole new industry for secondary publications which complement and improve the original text. Over the last two years, Spring Design has been in talks with leading publishers, bookshops and newspapers in order to share its vision and the functionalities of dual screens. See more at www.springdesign.com. Join the Alex fan site at http://www.facebook.com/AlexeReader.

About Grammata

Founded in 2002, Grammata is a 100% Spanish-financed company originally from Granada. Since 2006, the company has focused on designing and distributing e-books and developing their content. One of Grammata's objectives is to provide quality e-reading, and to this end, the company sells PapyreeReader, and now the Alex eReader through its web page (www.grammata.es), as well as department stores, electronics retailers, and bookshops.

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